

September 2nd, Monday 2019



Hyakusenrenma, Inc.

News Letter

"Japan's first ever licensed vacation rentals site, <u>STAY JAPAN (SJ)</u>, announces website relaunch with even more unique stays than before"

StayJapan is a service that specializes in providing information about unique accommodations located across regional Japan. These exclusive stays provide not only a place to stay but create memorable experiences for you, your friends, and your family.

- Types of lodging that SJ provides; farm stays, temple stays, pottery making, art house stays, and castle stays(first ever in Japan, starting summer of 2020).
- A Special 5% discount will be offered to commemorate the website's relaunch.

Hyakusenrenma, Inc. (HQ: Sendai City, Miyagi Prefecture, CEO Yasuhiro Kamiyama), has renewed the **SJ** website, and has made it his goal to find unique accommodations throughout various parts of Japan to raise the level of international tourism within Japan.

In recent years, there has been an increase in the number of foreign visitors travelling to regional parts of Japan. This number is expected to continue to increase which is why we searched and created more unique stays to meet the needs of our current and future users. **SJ** official reservations site has been renewed for a much more streamlined version to quickly search the best possible stay for your next travel.

To commemorate this, we are running a special 5% off coupon, which can be used when you book your next experience at https://en.stayjapan.com/



Overview on STAY JAPAN's Website Renewal

Our concept is "Discover a new stay in Japan." Our mission is to provide a unique type of travel in the form of unconventional stays. These stays provide a once in a lifetime experience with hands-on activities while exploring Japan.

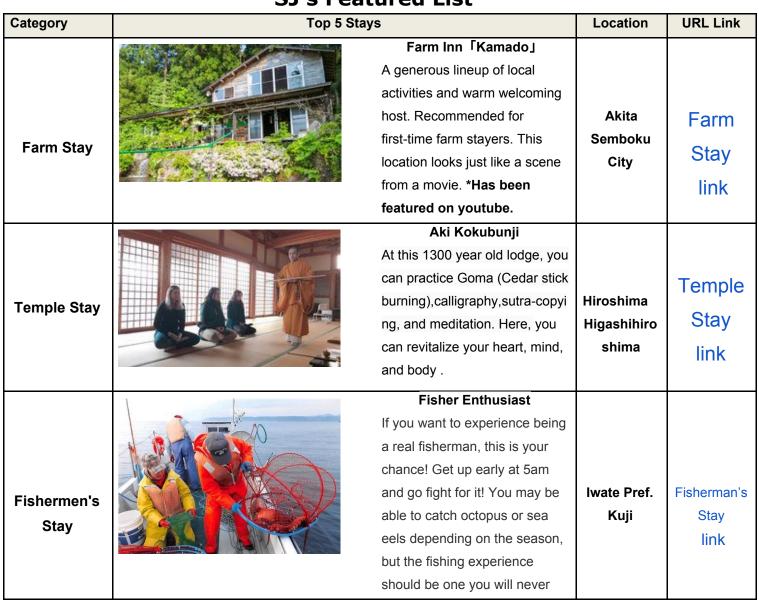
SJ's website features accommodations that are hand picked by our staff, as well as a carefully curated "Featured" section for easier access to our most popular stays.

In the Summer of 2020, Japan's first ever Castle Stay will become available to the public. **SJ** will continue to search for more unique stays such as "Castle Stay" to bridge a gap between Japan and the world.

Follow the link to learn more about Castle Stay. (Press Release): Castle Stay Press Release

STAY JAPAN 5% Coupon Campaign

To commemorate the renewal of STAY JAPAN's website, we have a '5% coupon' which users can utilize when booking with STAY JAPAN. For more details, visit: <u>https://en.stayjapan.com/</u>



SJ's Featured List

	forget!		
Pottery Making Stay	Art Space A must-see for those interested in pottery. At "Iga-yaki no Sato" warehouse renovation inn, you can try out authentic pottery making, visit the potteries scattered around the area, or simply immerse yourself in the world of pottery.	Mie Pref. Iga	Pottery link
Beach-side Villas	The B&B style A private house in Sesoko Island of Northern Okinawa. A beautiful sea in front of you and a BBQ in the garden. If you experience the relaxing island life, you may not be able to return to the city anymore?	Okinawa Pref. ^{Kunigami-gun}	Beach Villa link
Private Hot Springs Stay	Ichikan You can reserve the entire villa in a quiet forest. Take your time in the hot spring bath, whilst being relaxed by the gentle scent of cypress. To those who wants to be healed, the ideal holiday is here.	Miyagi Pref. Karita-gun	Private Hot Spring link
Traditional House Stays	Horoha's House A 150-year-old house in the Mountain Village near Ichinoseki. Go back in time to enjoy the country life you spent in your childhood, and eat the local cuisine "Hatto" while surrounding yourself with nature.	lwate Pref. Ichinoseki	Traditional House link
School Stays	San San Kan From the strong wishes of the locals to keep the closed school somehow, the school transformed into a Showa Retro School Style Inn. Here, they offer a variety of experiences to take part in,	Miyagi Pref. Motoyoshi- gun	School Stays

		such as scallop fishing and sheep breeding.		
		Hirado Castle		For details:
Castle Stays	Japan's first Castle Stay will		click	
		finally open in the Summer of		
		2020. Feel like an emperor or a	Nagasaki	Hirado
		Queen in Hirado City, the	Pref.	Castle
		castle town that became the	Hirado	
		base of Japan's oldest Nanban		
		trade.		

◆About Hyakusenrenma, Inc.

Company Name	Hyakusenrenma, Inc.
URL	https://www.hyakuren.org/
Address	2-17-17 Honchō, Aoba-ku, Sendai-shi, Miyagi (HQ)
	2-18-20 Sotokanda, Chiyoda-ku, Tokyo (Tokyo Office)
Representative	CEO Yasuhiro Kamiyama
Date of Establishment	June 19, 2012

[For Inquiries]

Giovanni, Ishihara

Hyakusenrenma, Inc.

Tel : +81-3-6206-9176 E-Mail : pr@hyakuren.org