



News Letter

“Japan's first ever licensed vacation rentals site, [STAY JAPAN \(SJ\)](#), announces website relaunch with even more unique stays than before”

StayJapan is a service that specializes in providing information about unique accommodations located across regional Japan. These exclusive stays provide not only a place to stay but create memorable experiences for you, your friends, and your family.

- Types of lodging that **SJ** provides; farm stays, temple stays, pottery making, art house stays, and castle stays(first ever in Japan, starting summer of 2020).
- A Special 5% discount will be offered to commemorate the website's relaunch.

Hyakusenrenma, Inc. (HQ: Sendai City, Miyagi Prefecture, CEO Yasuhiro Kamiyama), has renewed the **SJ** website, and has made it his goal to find unique accommodations throughout various parts of Japan to raise the level of international tourism within Japan.

In recent years, there has been an increase in the number of foreign visitors travelling to regional parts of Japan. This number is expected to continue to increase which is why we searched and created more unique stays to meet the needs of our current and future users. **SJ** official reservations site has been renewed for a much more streamlined version to quickly search the best possible stay for your next travel.

To commemorate this, we are running a special 5% off coupon, which can be used when you book your next experience at <https://en.stayjapan.com/>



Overview on STAY JAPAN's Website Renewal

Our concept is "Discover a new stay in Japan." Our mission is to provide a unique type of travel in the form of unconventional stays. These stays provide a once in a lifetime experience with hands-on activities while exploring Japan.

SJ's website features accommodations that are hand picked by our staff, as well as a carefully curated "Featured" section for easier access to our most popular stays.




In the Summer of 2020, Japan's first ever Castle Stay will become available to the public. **SJ** will continue to search for more unique stays such as "Castle Stay" to bridge a gap between Japan and the world.

Follow the link to learn more about Castle Stay. (Press Release): [Castle Stay Press Release](#)

STAY JAPAN 5% Coupon Campaign

To commemorate the renewal of STAY JAPAN's website, we have a '5% coupon' which users can utilize when booking with STAY JAPAN. For more details, visit: <https://en.stayjapan.com/>

SJ's Featured List

Category	Top 5 Stays	Location	URL Link
Farm Stay	 <p>Farm Inn 「Kamado」 A generous lineup of local activities and warm welcoming host. Recommended for first-time farm stayers. This location looks just like a scene from a movie. *Has been featured on youtube.</p>	Akita Semboku City	Farm Stay link
Temple Stay	 <p>Aki Kokubunji At this 1300 year old lodge, you can practice Goma (Cedar stick burning), calligraphy, sutra-copying, and meditation. Here, you can revitalize your heart, mind, and body .</p>	Hiroshima Higashihiro shima	Temple Stay link
Fishermen's Stay	 <p>Fisher Enthusiast If you want to experience being a real fisherman, this is your chance! Get up early at 5am and go fight for it! You may be able to catch octopus or sea eels depending on the season, but the fishing experience should be one you will never</p>	Iwate Pref. Kuji	Fisherman's Stay link

		forget!		
Pottery Making Stay		<p>Art Space</p> <p>A must-see for those interested in pottery. At “Iga-yaki no Sato” warehouse renovation inn, you can try out authentic pottery making, visit the potteries scattered around the area, or simply immerse yourself in the world of pottery.</p>	Mie Pref. Iga	Pottery link
Beach-side Villas		<p>The B&B style</p> <p>A private house in Sesoko Island of Northern Okinawa. A beautiful sea in front of you and a BBQ in the garden. If you experience the relaxing island life, you may not be able to return to the city anymore ...?</p>	Okinawa Pref. Kunigami-gun	Beach Villa link
Private Hot Springs Stay		<p>Ichikan</p> <p>You can reserve the entire villa in a quiet forest. Take your time in the hot spring bath, whilst being relaxed by the gentle scent of cypress. To those who wants to be healed, the ideal holiday is here.</p>	Miyagi Pref. Karita-gun	Private Hot Spring link
Traditional House Stays		<p>Horoha’s House</p> <p>A 150-year-old house in the Mountain Village near Ichinoseki. Go back in time to enjoy the country life you spent in your childhood, and eat the local cuisine “Hatto” while surrounding yourself with nature.</p>	Iwate Pref. Ichinoseki	Traditional House link
School Stays		<p>San San Kan</p> <p>From the strong wishes of the locals to keep the closed school somehow, the school transformed into a Showa Retro School Style Inn. Here, they offer a variety of experiences to take part in,</p>	Miyagi Pref. Motoyoshi-gun	School Stays

		such as scallop fishing and sheep breeding.		
Castle Stays		<p>Hirado Castle</p> <p>Japan's first Castle Stay will finally open in the Summer of 2020. Feel like an emperor or a Queen in Hirado City, the castle town that became the base of Japan's oldest Nanban trade.</p>	<p>Nagasaki Pref. Hirado</p>	<p>For details: click</p> <p>Hirado Castle</p>

◆About Hyakusenrenma, Inc.

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