

**PRESS RELEASE**

**August 21<sup>th</sup>, 2019**

**Hyakusenrenma, Inc.**

**Saibay, Inc.**

## **Hyakusenrenma and Saibay establishes a new company to support foreign employment**

**Our mission is to contribute to regional revitalization by solving population problems. We specialize in regional tourism and foreign talent acquisition.**

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Hyakusenrenma, Inc. (HQ: Sendai City, Miyagi Prefecture, CEO:Yasuhiro Kamiyama) and Saibay, Inc. (HQ: Minato-ku, Tokyo, CEO: Shun Hasebe) jointly established Stay Japan Jobs Inc. (HQ: Chiyoda-ku, Tokyo, CEO: Shun Hasebe) on May 14th, 2019.



The number of inbound tourists exceeded 30 million in 2018 and is expected to increase in the future. As a result, the tastes of foreign tourists have also diversified, and now, experience-based travel in rural areas by individual tourists is becoming mainstream.

On the other hand, growing labor shortage in local areas of Japan is an urgent issue. Under such circumstances, the local tourism industry is looking for foreign nationals residing in Japan who are able to create and market attractive content to an overseas audience.

Stay Japan Jobs Inc. is operated by Hyakusenrenma, Inc. a vacation rental platform which has an established network with local regions of Japan, and Saibay, Inc. a Japanese tour company for inbound travelers visiting Japan.

Both companies, being travel agencies aiming to revitalize Japan's rural areas, fully understand the specific needs and know-hows of the tourism industry and skills required in effective foreign talent acquisition, thus the company is able to find a suitable candidate. This will avoid employment mismatches, reduce the cost of recruitment operations, and subsequently enable recruitment companies to secure adequate human resources.

Specifically, Stay Japan Jobs Inc. will build a human resources platform that will register 20,000 foreign nationals during the current fiscal year, and introduce human resources to tourism affiliated firms and organizations such as local tourism development companies, accommodation facilities, and DMOs.

In the future, Stay Japan Jobs Inc. will recruit people from all over the world who are interested in Japanese culture, provide them with the necessary knowledge, training, and employment support. Stay Japan Jobs Inc. aims to create a local labor force and contribute to regional revitalization as a bridge between the world and regional Japan.



### **Company Profile**

Stay Japan Jobs, Inc.

Company name	Stay Japan Jobs, Inc.
URL	<a href="https://stayjapanjobs.com/ja/home-ja/">https://stayjapanjobs.com/ja/home-ja/</a>
Address	2-18-20 Sotokanda, Chiyoda-ku, Tokyo
Representative	President Director: Shun Hasebe
Date of Establish	May 14th, 2019
主な事業内容	<ul style="list-style-type: none"> <li>• Foreign employment support</li> <li>• Consulting service for regional development</li> </ul>

Hyakusenrenma, Inc.

Company name	Hyakusenrenma, Inc.
URL	<a href="https://www.hyakuren.org/">https://www.hyakuren.org/</a>
Address	2-17-17 Honchō, Aoba-ku, Sendai-shi, Miyagi (HQ) 2-18-20 Sotokanda, Chiyoda-ku, Tokyo (Tokyo office)
Representative	President Director: Yasuhiro Kamiyama

Date of Establish	June 19th, 2012
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Saibay, Inc.

Company name	Saibay, Inc.
URL	<a href="https://saibay.com/">https://saibay.com/</a>
Address	4-5-17-101 Takanawa, Minato-ku, Tokyo,
Representative	President Director: Shun Hasebe
Date of Establish	February 5th, 2019

【Inquiries concerning this collaboration】

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